

WALTER PARADA PHOTOGRAPHY

650.867.8537 | www.WALTERPARADA.com | e-mail: walter@walterparada.com

Portraiture • Headshots • Glamour Portraits • Business Portraits • Fashion • Fitness •
Modeling Portfolios • Digital Enhancement & Compositing Imagery •
Advertising Imagery & Conceptualization • Custom Printing

Photographic & Travel Rate Fee Schedule

All photographic packages require a 25% non-refundable booking deposit (of the selected photo package rate), paid prior to any photo-session. Rates quoted below are for my time and (water-marked) proofs ONLY, not copyright, prints, (additional) editing, and do not include travel fees and applicable sales tax.

Travel rates also apply, in accordance to location of photo-session; see below in **Travel / Transportation Fees**.

PHOTOGRAPHIC RATES*

Package 1

3-hour Shoot - \$350, \$75.00 each additional hour
Upwards to there (3) complete look and outfit changes
Shot on location
FREE Digitally Treated Images of 7 selected images from shoot (of your choosing), on disk

Package 2

Half Day Photo Shoot - \$475 (4-5 hours), \$75.00 each additional hour
Upwards to five (5) complete look and outfit changes
Shot on location
Examples:
- Beach
- Park / Woods
- Urban (*i.e.*: San Francisco streets)
FREE Digitally Treated Images of 10 selected images from shoot, delivered on disk

Package 3 (*non-negotiable*)

Weekend Shooting Rate - \$1,100 (5-6 hours each day)
(10) Complete looks and outfit changes both days
Shot on locations of personal choice
FREE Digitally Treated Images of 12 selected images from shoot, delivered on disk

Additional imagery for any above packages, outside of free images (retouched and treated): \$25 each

SPECIAL PHOTOGRAPHIC SERVICES*

Headshots

2-hour Shoot - \$175, \$50.00 each additional hour
Photography performed on one location
Regular apparel, non-theme shoot
Re-touching services on 7 photos of own choice/selection
Re-touching services on additional images: \$35 per image / approximate 3 to 5-day turn-around time

Test Shoot

2-hour Shoot - \$250, \$75.00 each additional hour
Done on one location
One (1) location chosen at photographer's discretion

Please Note:

• Unlike aforementioned photographic packages, the **Headshots** and **Test Shoot** packages are specific for photographing models requiring immediate images for respective agency delivery or comp-card necessity, as well as other related needs. **Headshots** and **Test Shoots do not** include the more elaborate and rigorous shooting techniques and thematic approach (*i.e.*: fashion, editorial, corporate, wedding engagement pictorials, fitness, glamour, etc., -oriented shoots, along with specific locale shooting). So please note the shooting theme and style you would like to achieve for your imagery in selecting the correct package. Any last-minute changes will result in photographic rate fee change and adjustment.

Test Shoot *(continued)*

- For the Test Shoot package, retouching services of pictures are offered for free in upwards of 7 selected pictures (by model or agent, or the trust of the photographer). Additional retouching services available for \$25 per 2 pictures.
- Photographer-Model Release Form must be signed with this package ensuring any series of shots, performed by the photographer, are properly credited to the photographer and any (pending) retouched picture is recognized with the photographer's acknowledgment.

STUDENT DISCOUNT RATES*

Headshots and Portfolio (Packages 1 - 3) photo-shoots are discounted to currently enrolled acting pupils and college students aspiring for careers in acting or modeling. Must present a valid student-body I.D. to receive discount. Please contact Walter Parada, along with your photographic details, for further information: [**walter@walterparada.com**](mailto:walter@walterparada.com)

TRAVEL / TRANSPORTATION FEES*

Transportation Fees

- Transportation within the considered intermediate San Francisco/Bay Area limits (not exceeding circumference past San Jose, San Rafael, Livermore, and Walnut Creek) - **FREE**
- Travel rate **past** aforementioned cities (past San Jose, San Rafael, Livermore, and Walnut Creek) - \$50 within a 150 mile radius; \$75 each additional 30 miles.

Travel rates outside of the Bay Area (*i.e.*: Los Angeles, Monterey, Santa Barbara, San Diego, other U.S. states, etc.)

Please contact me for rate quote. Air travel, if required, will be adjusted accordingly to Photographic Rates. Air travel rates vary from case to case basis. Please note travel rates can exceed more than \$150, in upwards to \$475 and/or more, within the continental United States, in addition to the Photographic Rates, transportation (*i.e.*: *vehicle rental*), and lodging costs.

Travel rates outside of California

Depending on destination, rates do vary, and special travel arrangements are required. Air travel, if required, will be adjusted accordingly to Photographic Rates; air travel rates vary from case to case basis. Please note travel rates can exceed more than \$250, in upwards to \$575 and/or more, within the continental United States, in addition to the Photographic Rates, transportation (*i.e.*: *vehicle rental*), and lodging costs.

Please contact me for any traveling inquiries:

WALTER PARADA
[*walter@walterparada.com*](mailto:walter@walterparada.com)
650.867.8537

** Rates are subject to change at any unannounced moment.
WALTER PARADA Photography reserves the right to refuse service, when necessary, to anyone.*